

Company Profile -2009

Lucara Diamond Corp. leads in ethical diamond exploration and high-yield investments. With innovation and transparency, we create limitless financial opportunities.

ABOUT US

Lucara Diamond Corp. stands as a beacon of excellence and innovation in the diamond mining industry, driven by an unwavering commitment to ethical sourcing, sustainable practices, and world-class production. At the heart of our operations lies the 100 percent owned Karowe Diamond Mine, a premier diamond asset located in the Boteti District of Botswana.



Since commencing production in 2012, Karowe has consistently demonstrated its status as one of the world's foremost producers of large, high-quality, Type IIA diamonds, an exclusive category that represents some of the most sought-after gemstones in existence.

The Karowe Diamond Mine has been instrumental in unearthing some of the most extraordinary diamonds ever discovered, including the historic 1,758-carat Sewelô, the 1,109-carat Lesedi La Rona, and the 813-carat Constellation, which set a record when it sold for US\$63.1 million. Most recently, we proudly unveiled the discovery of the epic 2,488carat Motswedi, further solidifying our position as a leader in the recovery of exceptionally large and high-value diamonds. The natural splendor of these diamonds, coupled with the innovative mining techniques employed at Karowe, underscores Lucara's ability to deliver unparalleled value to shareholders, customers, and stakeholders alike.

Our subsidiary, Lucara Botswana, a wholly-owned indirect subsidiary of Lucara Diamond Corp., plays a crucial role in the responsible and ethical distribution of our diamonds. 100 percent of the diamonds sold by Lucara Botswana are natural, untreated, and ethically sourced, originating directly from the Karowe Diamond Mine. Transparency, integrity, and ethical stewardship are at the core of our business, ensuring that every diamond extracted from the earth upholds the highest standards of environmental and social responsibility. We take great pride in the fact that our operations contribute meaningfully to Botswana's economy and its people, fostering sustainable economic growth and development within the region.

Lucara Botswana has consistently delivered exceptional results, having sold an astounding 216 diamonds for more than \$1 million each, and over 11 single diamonds for more than \$10 million each.

These figures not only illustrate the rarity and value

of our diamonds but also reflect the trust and confidence placed in our company by buyers, investors, and the broader global market. Our ability to consistently recover and market diamonds of this caliber is a testament to the expertise, technological advancements, and operational efficiency that define Lucara's approach to diamond mining.



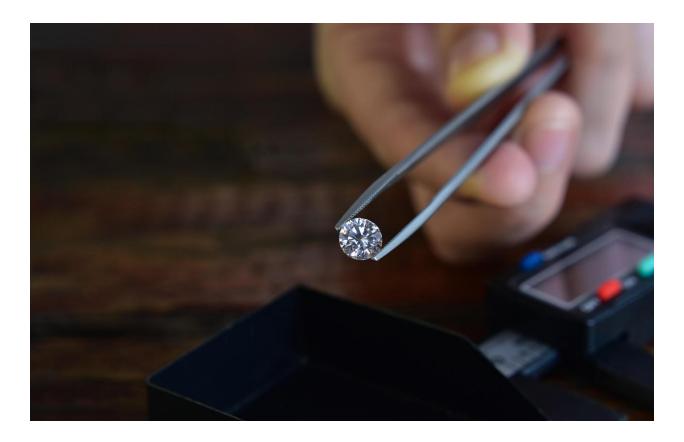
Beyond our exceptional financial achievements, Lucara is deeply committed to sustainability, corporate responsibility, and long-term value creation. Since 2014, we have paid out more than US\$271 million in dividends, a figure that far exceeds the total capital initially invested to build the Karowe Diamond Mine. This remarkable financial performance reflects our disciplined capital allocation strategy and our ability to generate strong, consistent returns for our shareholders. We recognize that our success is intrinsically linked to our commitment to responsible business practices, ensuring that our operations benefit not only our investors but also the communities and environments in which we operate.

Lucara operates with a steadfast dedication to international best practices in sustainability, health, safety, environmental stewardship, and community relations. Our team is composed of industry-leading professionals who bring decades of experience, expertise, and passion to our business. We believe in fostering a culture of transparency and accountability, ensuring that our stakeholders remain

informed and engaged in our journey toward continued growth and excellence. By prioritizing sustainability and ethical mining, we not only enhance our long-term profitability but also contribute positively to global initiatives aimed at responsible resource extraction and environmental conservation.

As a proud member of the esteemed Lundin Group of Companies, Lucara Diamond Corp. benefits from the strong legacy, strategic vision, and financial discipline that define the Lundin Group's global portfolio. Our affiliation with this prestigious group reinforces our reputation as a well-managed, forward-thinking mining company with a commitment to operational excellence and sustainable development. Lucara is publicly traded on the Toronto Stock Exchange (TSX), the Nasdaq First North Growth Market, and the Botswana Stock Exchange under the symbol "LUC." Our presence on these major exchanges reflects our credibility,

stability, and the confidence investors have in our ability to deliver long-term value.



Our success is driven by innovation, from our state-of-the-art mining technology to our pioneering use of blockchain in the diamond industry. We embrace technological advancements that enable us to optimize recovery, reduce waste, and enhance efficiency. Our commitment to leveraging cutting-edge solutions, such as our XRT (X-ray transmission) technology, has revolutionized the way

we recover diamonds, allowing us to extract highvalue stones with minimal breakage, ensuring that their natural beauty and integrity remain intact.

Lucara's approach to mining is deeply rooted in our commitment to the people and communities of Botswana. We take immense pride in our corporate social responsibility initiatives, which focus on education, healthcare, community development, and environmental sustainability. By investing in local communities, providing employment opportunities, and supporting initiatives that promote economic empowerment, we strive to make a meaningful and lasting impact. Our partnerships with local stakeholders, government agencies, and non-profit organizations further reinforce our dedication to creating a positive and sustainable future for Botswana and its people.

Lucara's governance framework is characterized by transparency, ethical conduct, and accountability.

The company's board of directors and management team are committed to upholding the highest standards of corporate governance, ensuring that Lucara operates with integrity and in the best interests of all stakeholders.

Financially, Lucara has demonstrated robust performance, reflecting the high quality of its assets and effective management strategies. The company's revenue generation has been bolstered by the consistent recovery of high-value diamonds and innovative sales channels. Lucara's financial health provides a solid foundation for ongoing investments in operational improvements and expansion projects.

Looking ahead, Lucara Diamond Corp. remains steadfast in its mission to unlock the full potential of the Karowe Diamond Mine while adhering to the highest standards of integrity, responsibility, and excellence. As we continue to explore opportunities for growth and expansion, we remain committed to

delivering exceptional results for our stakeholders and playing a leading role in shaping the future of ethical diamond mining. Our legacy is one of strength, resilience, and innovation, and we are excited to build upon this foundation as we embark on the next chapter of our journey.

Lucara Diamond Corp. is more than just a mining company; we are a symbol of excellence, a pioneer in ethical diamond production, and a trusted leader in the global diamond market. Our commitment to sustainability, transparency, and community engagement sets us apart, ensuring that every diamond we recover and sell carries a story of integrity, responsibility, and enduring value. With a proven track record of success, an experienced leadership team, and a vision for the future, Lucara is poised to continue making history in the world of diamond mining, delivering brilliance to the world one exceptional gem at a time.

WHAT WE DO

Diamond Exploration and Mining:

Lucara Diamond Corp. is dedicated to the exploration, mining, and recovery of some of the world's most exceptional diamonds. Our flagship asset, the Karowe Diamond Mine in Botswana, is renowned for producing large, high-quality, Type IIA diamonds, including some of the largest gems ever unearthed. Through advanced exploration techniques and responsible mining practices, we continue to unlock the potential of Botswana's rich diamond deposits while maintaining our commitment to sustainability and ethical mining.

Ethical and Sustainable Diamond Production:

We take pride in operating in accordance with the highest ethical standards, ensuring that 100% of our diamonds are natural, untreated, and responsibly sourced. Our commitment to sustainability is

embedded in every aspect of our operations, from minimizing environmental impact to prioritizing the well-being of local communities. By adhering to global best practices, we ensure that our mining activities create long-term benefits for all stakeholders while preserving the natural ecosystem.



Advanced Diamond Recovery Technology:

Innovation is at the core of our operations. We employ state-of-the-art technology, including XRT (X-ray transmission) sorting, to recover large and high-value diamonds efficiently. This cutting-edge

approach minimizes diamond breakage and optimizes recovery, allowing us to extract stones with their full natural beauty intact. Our continuous investment in technological advancements enhances our operational efficiency and ensures that we maintain our leadership in the diamond mining industry.

Diamond Sales and Marketing:

Lucara Botswana, our wholly-owned subsidiary, is responsible for the sale and distribution of diamonds from the Karowe Diamond Mine. We utilize a transparent and customer-focused sales process that includes regular tenders and exclusive sales channels. Through our proprietary Clara Diamond Solutions platform, we leverage blockchain technology to revolutionize the diamond sales process, providing greater efficiency, security, and traceability in diamond transactions.

Community Engagement and Development:

At Lucara, we believe in making a positive impact on the communities where we operate. We actively invest in local development programs focused on education, healthcare, infrastructure, and economic empowerment. By fostering strong relationships with local stakeholders and government agencies, we create sustainable opportunities that enhance the well-being of the people of Botswana. Our corporate social responsibility initiatives ensure that our success translates into lasting benefits for local communities.

Shareholder Value and Financial Strength:

Lucara Diamond Corp. is committed to generating strong returns for our investors through disciplined capital management and a robust financial strategy. Since 2014, we have paid over US\$271 million in dividends, exceeding the total capital invested in the development of the Karowe Diamond Mine. Our focus on operational efficiency, strategic

investments, and sustainable growth ensures longterm value creation for our shareholders while maintaining financial stability.

Future Growth and Expansion:

We are continuously exploring new opportunities to expand our operations and enhance our mining capabilities. Our underground expansion project at the Karowe Diamond Mine is set to extend the life of the mine, further solidifying our position as a leading diamond producer. As we look to the future, we remain committed to innovation, sustainability, and operational excellence, ensuring that we continue to set new standards in the diamond industry.

INVESTMENT PLANS

At Lucara Diamond Corp., we believe in creating opportunities that allow investors to grow their wealth through well-structured and rewarding investment plans. Our diverse range of investment options caters to different levels of investors, from beginners to seasoned professionals, ensuring that each plan is tailored to maximize returns while maintaining financial security.



With a strong commitment to transparency, sustainability, and ethical business practices, our investment plans provide a unique opportunity to be part of one of the world's most successful and responsible diamond mining operations.

Our investment plans are designed to offer competitive returns over varying durations, allowing investors to select the option that best aligns with their financial goals. Whether you are looking for short-term gains or long-term profitability, Lucara provides a secure and structured approach to wealth creation. Each investment plan is backed by our extensive industry expertise, cutting-edge mining technology, and a proven track record of delivering consistent financial performance.

By investing with us, you gain access to an established company with a history of high-value diamond recoveries, strong financial management, and a commitment to sustainable and responsible

mining practices. Our plans ensure that investors benefit from the continued growth and expansion of our operations while contributing to a business that prioritizes environmental and social responsibility.

Explore our range of investment plans and discover how you can become part of a thriving industry with a company that has built its success on innovation, integrity, and excellence.



Introducing Lucara Diamond Corp Investment Plans

Starter Plan

• Min Deposit: \$100.00

• Max Deposit: \$499.00

• ROI: 2% daily

• Duration: 2 days

. Instant Withdrawal

• Enhanced security

Access to all features

• 24/7 Support

Intermediate Plan

• Min Deposit: \$500.00

• Max Deposit: \$1999.00

• ROI: 4% daily

• Duration: 5 days

- . Instant Withdrawal
- Enhanced security
- Access to all features
- 24/7 Support

Family Plan

- Min Deposit: \$10,000.00
- Max Deposit: Unlimited
- ROI: 5% daily
- Duration: 30 days
- . Instant Withdrawal
- Enhanced security
- Access to all features
- 24/7 Support

Diamond Promo Plan

• Min Deposit: \$2,000.00

• Max Deposit: \$5,000.00

• ROI: 20% daily

• Duration: 5 days

Instant Withdrawal

• Enhanced security

Access to all features

• 24/7 Support

Our investment plans are crafted to offer flexibility, high returns, and security, ensuring that every investor can find a plan that aligns with their financial goals. Whether you are a novice investor or an experienced one Lucara Diamond Corp's diverse portfolio of investment opportunities is designed to provide you with optimal growth and profitability.

AFFILIATE PROGRAM

At Lucara Diamond Corp, we believe in rewarding our investors for their trust and support through our comprehensive 10% Affiliate Program. This program is designed to offer additional income opportunities to our investors by encouraging them to refer new participants to our investment plans. By leveraging the power of personal networks, our Affiliate Program aims to foster a collaborative investment community where everyone benefits from shared growth and success.

How the Affiliate Program Works

Our affiliate program is simple and straightforward. When you join the program, you will receive a unique referral link that you can share with your network, including friends, family, colleagues, and social media connections. Whenever someone signs up and makes a deposit using your referral link, you will earn a commission of 10% on their deposit amount.

Here's a step-by step guide to getting started:

Sign Up:

The first step to becoming an affiliate is to sign up for the program. Visit our website and navigate to the affiliate section, where you can register by providing basic information such as your name, email address, and preferred payment method.

Receive Your Unique Referral Link:

Upon successful registration, you will receive a unique referral link that you can share with others. This link is tied to your account and allows us to track the referrals that originate from your efforts.

Share Your Link:

Start spreading the word about Lucara Diamond Corp and our investment plans. Share your referral link via social media, email, or word of mouth to attract potential investors who may be interested in our services.

Earn Referral Commissions:

For every individual who signs up and makes a deposit using your referral link, you will earn a commission equal to 10% of their initial investment amount. These commissions are credited to your account automatically and can be withdrawn or reinvested at your discretion.

Track Your Earnings:

Keep track of your earnings and referral activity through your affiliate dashboard. Monitor the performance of your referral link, view commission payouts, and access promotional materials to enhance your marketing efforts.

Grow Your Network:

As you continue to refer new investors to Lucara Diamond Corp, your network and earning potential will expand exponentially. Encourage your referrals to share their own referral links and participate in the affiliate program to further amplify your earnings.

Stay Updated and Engage with the Community:

Stay informed by checking announcements and engaging with the Lucara Diamond Corp community. This helps you stay ahead of opportunities to maximize your earnings and gain insights from other successful affiliates.

BENEFITS OF JOINING OUR AFFILIATE PROGRAM

Additional Income Stream:

The affiliate program offers an excellent way to create an additional stream of income. By simply referring others to Lucara Diamond Corp, you can earn significant commissions, providing a lucrative supplement to your own investment earnings.

Easy to Get Started:

Joining our affiliate program is easy. Once you are registered on our platform, you can sign up for the affiliate program and start sharing your referral link immediately. There are no complex requirements or barriers to entry, making it accessible to everyone.

High Earning Potential:

With 10% commission on every deposit made by your referrals, the earning potential is substantial. The more people you refer who make deposits, the more you earn. This can add up quickly, especially if your referrals continue to invest and grow their accounts.

No Limits on Earnings:

There are no caps on how much you can earn through the affiliate program. Your earnings are directly tied to the number and size of the deposits made by your referrals. This means that the sky is the limit when it comes to your potential income from referrals.

Support and Resources:

We provide our affiliates with the tools and resources they need to succeed. This includes marketing materials, tips on how to effectively

promote your referral link, and support from our team to help you maximize your earnings.

Fast and Reliable Payouts:

All commissions are credited instantly and can be withdrawn at any time. There are no complicated withdrawal processes, ensuring you have access to your earnings whenever you need them.

Real Time Tracking and Transparency:

Our affiliate dashboard allows you to monitor your referrals, earnings, and withdrawal history in real time. This ensures full transparency and helps you track your progress easily.

Simple and Easy Promotion:

You do not need any special skills to start earning. Simply share your referral link across different platforms to maximize your reach. You can promote it through various channels such as social media, investment forums, personal networks, and content platforms like YouTube or blogs. There are no restrictions on how you reach potential investors.

Strong Brand Reputation:

Lucara Diamond Corp. is a trusted name in the diamond investment sector, making it easier for affiliates to attract new investors with confidence.

Dedicated Support Team:

Our team is always available to provide guidance, answer questions, and assist affiliates in maximizing their earning potential.

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WHY CHOOSE US

A Legacy of Excellence:

Lucara Diamond Corp. has built a strong reputation as a global leader in diamond exploration and investment. With a proven track record of success, we continue to push boundaries and redefine industry standards.

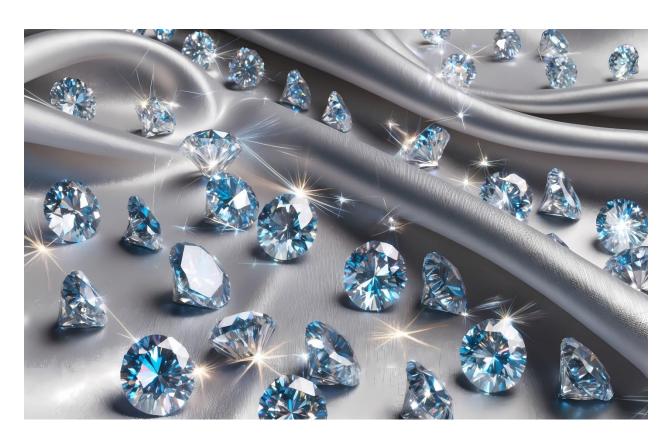
Ethical and Sustainable Mining:

We are committed to responsible mining practices, ensuring that all our diamonds are ethically sourced and untreated. Our sustainability initiatives focus on environmental preservation, community development, and long-term economic contributions.

Cutting-Edge Technology:

Our investment in advanced mining technology and geological research ensures precision in diamond

extraction, improving efficiency while minimizing environmental impact. We continually innovate to stay ahead in the industry.



Economic Growth & Job Creation:

Lucara Diamond Corp. plays a vital role in stimulating local and national economies by creating employment opportunities in mining, processing, and trading. Our operations generate significant revenue through exports, taxation, and infrastructure development, contributing to long-term economic stability in the regions where we operate.

Technological Advancements:

We are at the forefront of innovation, continuously adopting and developing advanced exploration techniques to improve resource extraction efficiency. Our use of cutting-edge mining technologies not only enhances productivity but also minimizes environmental impact, setting new industry standards and ensuring sustainable operations.

Scientific and Geological Discoveries:

Our commitment to diamond exploration leads to invaluable geological insights, uncovering new mineral deposits and expanding our understanding of Earth's formation. These discoveries not only benefit academia and industry but also pave the way for future mining projects worldwide, solidifying our position as a leader in the field.

24/7 Support and Security:

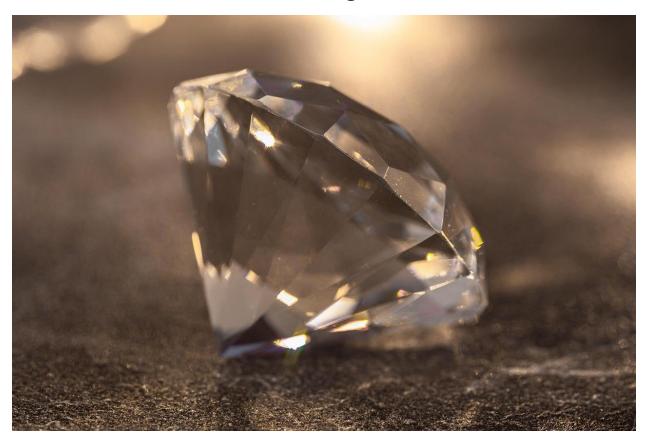
We prioritize investor satisfaction and security by providing round-the-clock customer support. Our enhanced security measures protect investor funds and ensure a seamless investment experience.

Quality Circle Program:

At Lucara Diamond Corp., we believe in empowering individuals with financial knowledge. Our Quality Circle Program is a unique initiative designed to promote financial awareness, educating people on essential financial management principles, including key dos and don'ts. By fostering financial literacy, we help investors make informed decisions and secure their financial future.

Ethical and Transparent Business Practices:

We operate with complete transparency, adhering to the highest ethical standards in sustainability, health, safety, and responsible mining. All of our diamonds are natural, untreated, and ethically sourced, ensuring that our operations contribute positively to both local communities and global markets.



Strong Financial Performance:

Lucara Diamond Corp. has consistently delivered strong financial results, paying over \$271 million in dividends—far exceeding the capital invested in our mine. Our robust financial track record demonstrates our commitment to long-term stability and profitability for our investors and stakeholders.

Instant Withdrawals and Quick Payouts:

Lucara Diamond Corp. guarantees instant withdrawals and fast commission payouts, ensuring investors and affiliates enjoy a smooth and efficient financial experience.

A Future of Innovation and Expansion:

Lucara Diamond Corp. is continuously evolving, exploring new opportunities, and expanding our impact in the diamond and investment industries. Our vision for growth ensures long-term sustainability and profitability for our investors.



SIMPLIFIED STEPS ON HOW TO REGISTER, DEPOSIT AND WITHDRAW ON LUCARA DIAMOND CORP

At Lucara Diamond Corp., we have designed a seamless and user-friendly process to help you start your investment journey effortlessly. Whether you are a beginner or an experienced investor, our platform ensures quick and secure transactions. From registering an account to depositing funds and withdrawing your earnings, every step is simplified to provide a hassle-free experience. Our commitment to efficiency and transparency allows you to focus on maximizing your returns while we take care of the rest.

This step-by-step guide will walk you through the entire process, from registering an account to making a deposit and withdrawing your profits with ease.

HOW TO REGISTER

- **Step 1:** Click on the website URL https://lucaradiamondoldings.com/
- Step 2: Click on the "Sign Up" button.
- Step 3: You'll be prompted to provide basic information such as your name, country, address, username, password and so on.
- Step 4: Enter your email address.
- Step 5: Click on the terms and conditions box to agree
- Step 6: Click on the "Register" button to complete the registration process.

HOW TO DEPOSIT

- Step 1: Log in to your account.
- Step 2: Navigate to the "Deposit Section" of your account dashboard.
- Step 3: Choose your preferred plan.
- Step 4: Choose your preferred deposit method such as Bitcoin, USDT TRC20, Ethereum or other options.
- Step 5: Enter the desired amount you want to deposit.
- Step 6: Verify all payment details before clicking on the "Spend" button.

HOW TO WITHDRAW

- Step 1: Log in to your account.
- Step 2: Navigate to your Dashboard and click on the "Withdrawal Section" of your account.
- Step 3: Select your preferred withdrawal method, which could include bank transfers, cryptocurrency transfers, or other options.
- Step 4: Input the amount you wish to withdraw and verify the transaction details.
- Step 5: Confirm the withdrawal request and allow for processing time, which may vary depending on the chosen withdrawal method and other factors.
- Step 6: Once processed, your funds will be transferred to your designated account.

CONTACT US

Step into a world of ethical diamond exploration and lucrative investment opportunities with Lucara Diamond Corp. As a leader in the industry, we are committed to innovation, sustainability, and financial growth. Our platform offers high-yield investment plans, secure transactions, and unparalleled transparency. Whether you're an investor, partner, or enthusiast, there's a place for you in our thriving community. Discover the power of smart investments with us today.

ADDRESS

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